

# Whale of a Tale

**APRIL 2009 NEWSLETTER**

[www.abwa.ws](http://www.abwa.ws)

## President's Message:



**Sue Lopez:** I hope you all had a good month. Our March speaker was Great... And I hope you all learned something about Healthcare Fraud and other Identity Theft topics. Our speaker for April will educate us about Blogging. I think you will find her very interesting and will help you in your business. She has a very impressive Bio and I look forward to presenting her to you...

Well, I was privilege to go to Tuscany, Italy last week. I had a wonderful time. Stayed near Lucca, but took several side trips to Pizza, Florence and Rome. The biggest disappointment was that that Vatican was closed. We were scheduled to get a full tour but when we got there it was closed for Administrative reasons. I guess even the Pope has labor problems...

We have a wonderful Open House planned. Jeannine and her team are really trying to get the people there and make it more inviting to join ABWA... So be sure to invite everyone you talk to. I think we have a great Leadership Team planned for next year and I know they will do a fantastic job.

Submitted by Sue Lopez, President



## Guest Speaker:

**Karen Hobson:** Karen will speak on **"Blogging Your Way to \$\$\$"**

Join us to learn about the world of BLOGGING. This informative, educational, and exciting seminar is presented by Karen Hobson the director of *Start 2 Finish Writers Workshop*. A blog is a spectacular way to increase your business and personal income. The power of blogging is undeniable. According to Entrepreneur Magazine's Trend Watch, *"By the year 2013 one billion viewers will access the internet."* Isn't this an audience you'd like to reach?

**Meeting Location -  
Ports O' Call Restaurant in the Captain's Room  
Los Angeles Harbor, San Pedro, CA**

**Tuesday, April 14<sup>th</sup>, 2009**

**6:00 pm Registration and networking \* 6:30 Dinner / COST \$25.00**

Call your "Phone Tree Captain" in advance and let her know how many guests and what they would like to eat; chicken, steak, fish, vegetarian. and fruit plates, and how many would be attending dinner by **Friday, April 10th**, we really need a count of how many people are coming. If she does not hear from you, be expecting a call. Tree Captains, please call Reservation Captain, **Phyllis Ligon at 310-750-5360** with an update on how many people attending.



**2008 - 2009 Officers - President - Sue Lopez. Vice-President - Mitch Harmatz .  
Co-Secretaries - Patti Gutierrez & Rosie Hickman. Treasurer - Delora Bertsch**

**COMMITEE CHAIRS FOR 2008-2009**

- Authors Day – Rosie Hickman
- Fundraiser - \*
- Historian/Photographer – Nancy Ventura
- Holiday Baskets – Susan Latham
- Hospitality/Dinner Reservations – Phyllis Ligon
- Membership – Phyllis Ligon
- Newsletter Editor – Nancy Ventura
- Public Relations/publicity – Mitch Harmatz\*
- Program/Speakers – \* Sue Lopez unless someone else  
Would like to step up.
- Roster – Delora Bertsch
- Social Events – Linda Moore\*
- Sunshine/Cards to members – JoAnn Brett
- Scholarship – Annette Ciketic
- Website – Kristina Smith
- 50/50 Drawing – Taz Latham

*Partytime*

*April 2009*

**BIRTHDAYS:**  
Delora Bertsch - 3rd

**ANNIVERSARY'S:**  
Delora Bertsch - 2003  
Candy Messer - 2005



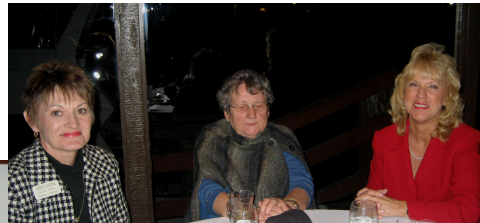
2008-2009 Woman of the Year” Rosie Hickman

**Highlight of March meeting**

*Linda Vincent - Speaker*



Medical Identity Theft  
How it Affects You,  
Your Life,  
and  
Your Future  
  
Linda Vincent, RN, PI  
Vincent & Associates  
  
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**Passover is...**



An eight-day celebration marking the deliverance of the Jews from slavery in Egypt. It begins with the Seder-- a family worship service and evening meal that constitute the home Passover ceremony.

**Jewish Prayer:**

In that which we share,  
let us see the common prayer of humanity.  
In that which we differ,  
let us wonder at the freedom of humankind.

**American Business Women's Association  
Meeting March 10, 2009**

President, Sue Lopez opened the meeting at 6:30 pm. Followed by Innovation, Flag Salute and self-introductions. Our Speaker for the evening was Linda Vincent, Registered Nurse and Private Investigator. Linda works primarily for Insurance Companies to unveil Medical Identity Thefts. Linda informed us of the various methods thieves use to obtain information and how they get caught.

For instance, have you ever wondered where your employee records go when you leave an employer? Or, in the case of the company closing, do the employees still there care what is done with your information? Some typical methods: Dumpster diving (in the case of crack heads) they can stay focused for hours and put together shredded copies. Mail theft, stolen wallets, telephone and email scams, using a dead person's information to create a new identity.

Statistically, only one person in seven hundred actually has been arrested for Medical Identity Theft. It was a very informative talk with and we thank Linda for bringing her experience and knowledge to all of us.

**Business Meeting:**

Secretary Notes- Motion to approve-seconded and all approved

Treasurer's Report- Not approved- will review next meeting

Findings fundraiser at the Warner Grand March 13, 2009 at 7:30 pm

Susan Latham extended an invitation to the Think Café for a business meeting with successful

Arbonne Distributor

50/50 drawing Meeting was closed at 8:30 pm with benediction.



**Respectfully submitted by Secretary, Rosie Hickman**

**Mission Statement**

**The Peninsula Chapter of American Business Women's Association mission statement is to bring together businesswomen and men from diverse backgrounds and occupations and provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.**

**Building your Network**

**Strong, powerful networks have four key qualities (1) quality, (2) relationships, (3) diversity, and (4) quantity.**

**Building your network isn't hard, but it takes planning, attention to detail, and sensitivity to others' needs.  
Your most effective tool is your existing network.**

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**You will recognize your own path when you come upon it, because you will suddenly have all the energy and imagination you will ever need.**

**~~ Jerry Gillies**

# CALENDAR OF EVENTS 2009 April



April 1<sup>st</sup>, Wednesday

April 2<sup>nd</sup>, Thursday - 5:00 pm to 9:00 pm - [First Thursday - Downtown Walk - San Pedro](#)

April 14<sup>th</sup>, Tuesday - 6:00pm to 8:30pm - [ABWA Dinner Meeting](#) - Ports 'O' Call Restaurant - San Pedro

April 16<sup>th</sup>, 3rd Thursday - 5:30 pm to 7:30 pm - [Nansenfield, Rolling Hills Estates](#), 15 Hidden Valley Road - 310-375-3377.

April 18<sup>th</sup>, Saturday, 10:00 am to 4:00 pm - [FY NET WORK/5<sup>th</sup> Annual Spring Fling Fundariser](#) at Ports O' Call Restaurant, San Pedro -R.S.V.P. \$40.00 Member/Guest \$45.00 call (888) 244-4420.

April 19<sup>th</sup> - Sunday, [THE SECRET GARDENS OF PALOS VERDES TOURS](#)

10:30 am - 4:00 pm tours

Luncheon Served from 11:00 am - 2:00 pm

The charge per person is \$36. For that you get a self-guided tour (in; your car) of six gardens all over the Peninsula; [then there is a seventh garden in which a gourmet Lunch will be served.](#) If you decide to go, please send a check for \$36 pp to Sandy Sherman -e-mail [kspickar@yahoo.com](mailto:kspickar@yahoo.com) or call 310-377-3043...

33 Crest Road East, Rolling Hills, CA 90274. Give her you name, address and how many will be accompanying you. You will receive everything you need back in the mail. (Tickets, information, directions, etc.)

April 22<sup>nd</sup>, Wednesday -5:30 pm to 7:00 pm - [THE VUE - 5<sup>TH</sup> Street, San Pedro](#) - Chamber Members \$5 Non-chamber members \$10, includes 2 drinks. [Reservations: 310-832-0685.](#)

**\*\*April 30<sup>th</sup>, Thursday - 6:00pm to 8:00pm - [ABWA Membership Drive](#) - at Java Time (next to Ross Store), open to the public , you're invited to a "FUN NIGHT" bring family and friends, and join us for coffee and snacks.**

## Quality Furniture

**MARILEE SPARGUR**  
Interior Designer

Phone: 310-918-7626 cell



See my Website  
Calendar for all of San Pedro.  
This will be the best place to find out  
what is going on in town.

Call Kristina Smith  
310-918-8650 to place an ad on this site.  
[www.websitesbykris.ws](http://www.websitesbykris.ws)  
FOR ADDITIONAL EVENTS  
CHECK OUT  
[www.pedrocalendar.com](http://www.pedrocalendar.com)



**Rancho Plaza REALTY, INC.**

**Sue Lopez**  
PROPERTY MANAGER

office 951.723.1333  
fax 951.723.1334  
cell 951.282.6547  
[sue@ranchoplazarealty.com](mailto:sue@ranchoplazarealty.com)

27994 Bradley Rd.  
Suite 1  
Sun City, CA  
92586

**Susan J. Latham R.N. ID#15364166**  
Independent Consultant  
Area Manager

1150 Capitol Dr. #100  
San Pedro, CA 90732  
t 310.514.1972  
m 310.995.6923  
[s.j.latham@ca.rr.com](mailto:s.j.latham@ca.rr.com)  
[www.susanlatham.myarbonne.com](http://www.susanlatham.myarbonne.com)

**ARBONNE.**

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Yesterday is history. Tomorrow is a mystery. Today is a present. Give thanks and use it...

## PHONE TREE

We will be reinstating the Telephone Tree. We have published a copy of the phone tree in this bulletin. It would be a great help if you took the initiative to call your "Phone Tree Captain" in advance and let her know if you are or are not planning to attend the meeting. Thank you so much for everyone's cooperation and help in all areas.... We have verified the "PERMANENT" list, so if you are on the Permanent list you only have to call if you are NOT planning to attend the meeting. And remember... Call your Phone Tree Captain.

	<b>Capt. - Nancy Chilson</b>	<b>310 316-1387</b>	P	<b>Capt. - Linda Moore</b>	<b>310 544-2253</b>
P	Mitch Harmatz	310 831-2888	P	Candy Messer	310 831-6112
	Jackie Jaakola	310 704-5576 cell	P	Jeannine Morrison	310 832-8032
	Cheryl Clark	310 427-4611		Cynthia Day	310 544-9590
P	Patti Guiterez	310 462-6037	P	Nancy Ventura	310 617-9127
			P	Branka Maglica	310 537-5469

P	<b>Capt - Rosie Hickman</b>	<b>310 832-8762</b>	P	<b>Capt - Marilee Spargur</b>	<b>310 918-7626</b>
	Delora Bertsch	310 404-6194		Liz Schindler-Johnson	310 831-4040
P	JoAnn Brett	310 241-0056		Kathy Cadien	310 748-4318
	Ginny Lowell	<b>310 832-0934</b>		Phyllis Ligon	310 541-2146
	Marilyn Day	310 833-7030	P	Susan & Taz Latham	310 514-1972
	Erika Bernard-Webb	310 897-4839		Jackie Nagel	310 519-1947

P	<b>Capt. - Sue Lopez</b>	<b>951 672-9944</b>
P	Annette Ciketic	310 832-0815
P	Phyllis Weitzman	310 377-7232
	Jeannine Shearing	310 241-1488

**\* P = Permanent list**  
**Phyllis Ligon** will need to be called by the  
**PHONE TREE CAPTAIN** with a count at: 310- 539-9666

Web Site: [www.abwa.ws](http://www.abwa.ws)



**ABWA Peninsula Chapter  
meets every 2<sup>nd</sup> Tuesday of the month  
at Ports 'O' Call Restaurant  
RSVP a week before meeting,  
if you are interested in attending our next  
dinner meeting or joining our organization,  
Please call  
Registration Captain  
Phyllis Ligon at (310) 539-9666**



**Lord,  
Send thy army of angels to guard and protect all our soldiers.  
Welcome those who died serving our country and preserving peace  
and give healing to those left behind.  
We ask this through Christ our Lord.  
Amen!**



## **Easter is a season rather than just a day**

It is actually a seven-week season called Eastertide. It is a period of fifty days beginning at sundown on the eve of Easter Sunday and lasting for six more Sundays until Pentecost. Thus Easter includes fifty days and a week of Sundays.

Like all of the major holidays of the Christian year, the season of Easter is framed around a sequence of events in the life of Jesus. In this case, it commemorates the time that Jesus spent with his disciples following the resurrection, prior to his ascension.

Tradition holds that Jesus "ascended" to God on the 40th day after the resurrection. On the church calendar this day, always a Thursday, is referred to as Ascension Day. In practice, the Ascension is sometimes "transferred" to the sixth Sunday of Easter.

The season officially ends on Pentecost Sunday, which Christians think of as the "birthday of the church." This holiday celebrates the presence of the Holy Spirit in the life of the Church and indeed, the world.



American Business Women's Association  
Peninsula Chapter

# Whale of a Tale

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**Nancy Ventura, Editor** 19203 Reinhart Avenue, Carson, CA 90746  
Editor - E-mail: [nanrufina@aol.com](mailto:nanrufina@aol.com)  
[www.abwa.ws](http://www.abwa.ws)



American Business Women's Association - "Changing women's lives, one woman at a time."

